



## How to Register a Pay-to-Play Team

- Pay to Play teams are typically corporate teams whose employer is paying for employees and/or their families, clients or friends to participate at a Bowl for Kids' Sake event. However, BBBS encourages ALL participants to fundraise and spread awareness about BBBS.
- [Pay to Play companies should contact Anne Marie Veneroni](#) with the total number of lanes the company would like to reserve, including date and time preference. Individual names and e-mail addresses of all participants can be provided closer to the BFKS event date. Lanes are assigned on a first-come, first-served basis, so plan ahead for large groups.
- Companies will determine for themselves how much they donate for each lane, keeping in mind Bowl for Kids' Sake is BBBS' most impactful fundraiser of the year.

### A Couple Things to Remember...

1. Corporate sponsorships are available. Many levels come with free bowling. [Click here for more information](#)
2. Lanes are limited to 5 bowlers per lane.
3. Individuals or Teams who are being sponsored to play by their employer are still encouraged to fundraise using the BFKS Virtual Bowler function. They'll have access to fundraising tracking capability, e-mail templates and additional fundraising tips online. [Click here to register.](#)

**Thank you for being an everyday hero and raising money and awareness for Big Brothers Big Sisters!**